Biggs Chapter North San Diego County Harley Owners Group (HOG)





Welcome New Members!

Your Officer team welcome you to the Biggs Chapter, North San Diego County, Harley Owners Group (HOG) #0270. Our group is made up of people from many different walks of life with one thing in common: we are Harley owners who love to ride! This new member packet will give you an overview of our Chapter and information you may find helpful as you begin your journey with us.

We're very glad that you've decided to join our Biggs HOG family. We look forward to seeing you on the road!

Biggs HOG Mission Statement



Your mission is a simple one:
"To Ride, Have Fun, and Make New Friends"

At Biggs HOG, what we do is more than just riding - it's a lifestyle. It matters not what you do for a living or what your background is, what matters is your love of riding Harleys. We take it further not only do we ride, we ride a lot... and in the course of those rides, we have a lot of fun, eat a lot of meals together, tell a lot of stories, and share a lot of laughs. Friendships are forged. We're there for each other, on and off the bikes. We're much more than a group of people riding around. In short, we're the Biggs HOG family... And if you're reading this, you're now a part of it. Welcome!

Table of Contents

Welcome and Mission Statement2	Website and Social Media12
A Word From Our Director3	HOG Express Newsletter 13
Sponsoring Dealership 4	Volunteer Program14
Biggs H-D Rider Rewards Program 4	Monthly Chapter Meetings14
Safety 5	Merchandise 15
Road Guard Program6	National HOG and the H-D App 16
About our Group Rides7	HOG Ride 36516
Feather Pins7	Military Support 17
Activities Committee8	Ladies of Harley (LOH) 17
Overnight and Long Distance Trips 9	Chapter Motto and Code of Conduct 18
Membership10	The Biggs HOG "Upside Down Triangle"18
Ambassador Team10	Biggs HOG Chapter Officers 19
Annual Dues11	Back Cover 20

A Word From Our Director...

As the Director of this great Chapter, I'd like to welcome you to the Biggs HOG family. You'll hear that term a lot because a family it is... a very unique because a family it is... a very unique and fun family.

To see why we call it the Biggs HOG family, I encourage you to ride with us, hang out and eat with us, sit around and laugh with us – and maybe, if you're so inclined, volunteer to help out at our meetings and events. These are all a great way to find out about us, and it lets us find out about you. And inno time at all, there it is – you're more than just a member of a HOG Chapter, you're a full-fledged part of the family.

If you like to ride, you've come to the right place. Our Activities Committee and Long Distance team put together over 120 rides a year – long rides, short rides, rides around the city, rides out in the country and long distance rides where we head out for four or five days at a time. If where we're going today isn't your thing, come back tomorrow. Chances are, that'll be a ride made just for you.

We have a very dedicated officer corps and volunteers. The people filling these roles put in a lot of time and effort making sure we have rides to ride, events to go to and keeping our Chapter running smoothly so our members can have the fun they're looking for. We also have an outstanding group of people we call Road Guards, who have each invested the time to go through training on how to conduct our Chapter's rides in the Biggs HOG group riding style. It's this team of dedicated people who are charged with keeping our rides safe and fun as we cruise on down the road.

OK, that's enough about us. I do have one request of you. To get the most out of your membership, please take the time to read over the articles in this New Member Packet. They are full of information about who we are, what we do, and all the things you will have access to as a Chapter Member.

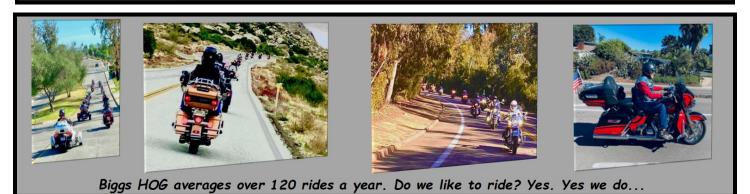
Like any member who is new to a family, the more time we spend together the better we will get to know each other. This includes your passengers and significant others who don't ride. Come to our events, get to know us and become a part of the family too. We have many passengers and non-riding partners that you need to get to know, so please come ride with us.



Ride with us. The more you participate the sooner you'll realize it's true – Biggs HOG really is a great big family... and you know what?

We're glad you're a part of it. Welcome!

Director@BiggsHOG.com





Biggs H-D Rider Rewards Program - You are Entitled to a Discount!

Being a member of Biggs HOG has its rewards. We're lucky to have a dealer who believes in doing something for his Chapter's members, and therefore offers an accelerated *Rider Rewards* Program to us. Every time you make a purchase at Biggs Harley-Davidson, you earn one Rider *Rewards Program* point for each dollar spent.

Points are accumulated by purchasing:

- ☐ New or Used Motorcycle (300 Points)
- □ Parts
- ☐ Motor Clothes and Gifts
- ☐ Service / Repair-related Parts not covered by the Extended Service Plan (ESP); Labor does not qualify for points.



While anyone who shops at Biggs H-D can earn *Rider Rewards Program* points, <u>Biggs HOG Members receive</u>

<u>Double Points</u> for all purchases listed above and <u>Triple Points</u> for all purchases listed above made <u>anytime</u> during the day of our monthly Chapter Meetings.

The points accumulate and can be redeemed as cash rewards.

Each 500 Rider Rewards Program points earns you a \$25 Biggs H-D Gift Certificate.

Make sure when making a purchase at Biggs H-D you inform them that you are a Biggs HOG Chapter Member.

Safety

In our Chapter, we believe that riding safely is the best way to ride and have fun. To that end, we offer two free classes to all riders and passengers. The *Formation 101 (F101)* class is designed as an introduction to the way our Chapter rides are conducted. The *Formation 201 (F201)* class is an extension of *F101*, and focuses on issues pertinent to our Long Distance and Overnight rides.

Please keep in mind that these classes are not designed to teach you how to ride your motorcycle; we expect that you can already safely operate your motorcycle in traffic. Rather, the classes are designed to acquaint you with the hand signals, formations, and procedures we use on the road while riding as a group. Our Chapter's riding culture has developed over many years of group riding, and we use some techniques and hand signals that are unique to our Chapter. Therefore, even experienced riders can benefit from attending these classes.

Formation 101 classes are held at Biggs Harley-Davidson at 8:30 a.m. on the second Saturday of every month except December. If it's easier to keep track of, just remember it is the morning after our monthly Chapter meetings. The class lasts approximately one hour and is as interactive as you want it to be. Upon completion of the class you will receive a Biggs HOG "Rider" pin, suitable for wearing on your vest or jacket. Immediately following the class is our Get Acquainted Ride, (GAR). This is a relatively short ride designed to allow you to meet other Chapter members, and to put into practice the techniques you will have learned in the class.

Formation 201 classes are held at various times and locations throughout the year to coincide with our Long Distance and Overnight riding schedule. Check our Chapter calendar now and again to find the dates, times, and details of the next F201 class.

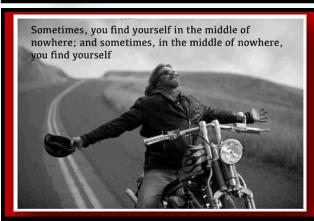
In addition to F101 and F201, we have a Group Riding Manual that contains valuable information regarding our group riding methods. This manual is available under the Safety tab of our Chapter website, www.biggsHOGcom. By reviewing this manual, you will get the most from our riding classes and your rides with our Chapter.



If you have any questions about our safety program, please feel free to contact the Safety Officer or Road Captain. They can be reached via email through the link in the "Officers" page of our Chapter website.

See you in class!

Safety Officer Safety@BiggsHOG.com







Road Guard Program

The Biggs HOG Road Guard program has been in place for many years and has been a great success. It enables the Chapter rides to be as consistent and safe as possible. The program is successful because of the training each Road Guard receives, as well as the quality of the Road Guards themselves as experienced riders.

The Road Guards are volunteers who are willing to serve the Chapter and help member riders in their quest for a safe, fun, and consistent riding environment. Road Guards help to accomplish this by serving in three primary positions on the rides:

Ride Leader: The Ride Leader is a Road Guard who is in charge of the ride. This Road Guard rides at

the front of the group. The Ride Leader follows the planned route and works closely

with the other Road Guards serving in other positions within the group.

Mid-Pack: This Road Guard rides in the middle of the group and provides assistance to any rider

who may need help. The Mid-Pack works with other Road Guards to keep the group

together and safe.

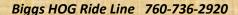
Sweep: This Road Guard rides at the rear of the group. The Sweep observes the group from the

rear, initiates lane changes, and assists any rider who may pull out or need help.

Road Guards give the pre-ride brief before the ride and help organize the groups for the staging of the ride. During the ride, Road Guards perform their tasks with little fanfare. The casual rider might not notice the things being done to make the ride safe, smooth, and fun for the group. Through their training and experience, the Road Guards provide a consistent environment for group rides in which they try to minimize risks and at the same time allow everyone to have fun. If you ever have any questions at a ride, seek out one of our Road Guards; they are easy to spot with their orange braided ropes hanging on their left shoulder.

All the Road Guards are experienced riders, capable of guiding or leading the entire group of riders safely.

Every Road Guard has successfully completed our rigorous eight-month Road Guard in Training (RGiT) program. The *Road Captain* has overall responsibility for the Road Guard Program and training of new Road Guards.



The Road Captain also maintains the Biggs HOG Ride Line, which provides current information about the week's rides. At his or her discretion, the Road Captain may cancel a ride due to poor weather or other factors that could put members' safety in to question. If you are unsure whether or not a ride will happen (i.e., it's raining or rain is in the forecast), it is best to check the Biggs HOG Ride Line at 760-736-2920 prior to leaving your home. The Ride Line is updated as soon as a change in deemed necessary, but No Later Than 90 minutes before a scheduled ride.

Road Captain

RoadCaptain@BiggsHOG.com



About our Group Rides

Ride Group Size

Ride groups will be kept to a safe size. That size will depend on prevailing conditions and the ride's route. It is common for a ride to consist of multiple groups.

Abandoned Riders

Riders are never abandoned on our Chapter rides. The Sweep will not leave you behind if you have a problem; the Sweep will stay with you and give assistance as needed.

Own Your Own Safety

Although each rider is a functional part of the group, each rider is also the sole operator of his or her motorcycle. "Own your own safety" is the phrase used to emphasize that each rider should take responsibility for the operation of their motorcycle. Riders cannot allow themselves to become complacent or ignorant of the conditions around them, nor allow themselves to be intimidated into doing something that is unsafe or in which they are not comfortable.

Alcohol & Drug Policy

National HOG recommends, and this Chapter and our Sponsoring Dealership have adopted, a strict no alcohol policy: *No alcohol (or drugs) may be consumed before or during a Chapter riding event*. If you are under the effects of alcohol or medication/drugs that can effect the safe operation of your motorcycle, we ask that you please ride with us another day. (This applies to both riders and passengers.) The Chapter will not furnish alcohol at any event.

The Simple Stuff

- √ Show up on time for the Pre-Ride Brief
- √ Have a full tank and empty bladder
- √ Have what you will need: water, clothing for changing conditions, etc.
- ✓ Ensure your bike is in good condition: tires, oil, etc.
- ✓ Ensure you are in good condition: ready and able to ride and have fun!



Feather Pins

5 Red Blue
5 Blue White
4 White 100-Ride Pin

Our Chapter promotes our sponsored rides by giving out a *Red Feather Pin* to the ride's participants; some members happily display these pins on their vest. After you have earned *Five Red Pins*, you trade them in for a *Blue Feather Pin*; when you've collected *Five Blue Pins* you trade up to a *White Feather Pin*. When you accumulate *Four White Pins*, you will receive a beautiful and coveted "100-Ride" Pin. These pins are a symbol of your involvement with our Chapter that you can wear with pride.

Even Willie G has one of our feather pins!







Activities Committee

Biggs Chapter, North San Diego County HOG, has an Activities Committee whose purpose is to come up with local ride destinations for the Chapter, then coordinate those rides, and develop the routes they will take. The Activities Committee is headed by our Activities Coordinator.

The Activities Coordinator is responsible for conducting our Activities Program and oversees the other members of the committee. He or she maintains a list of possible ride destinations, chairs monthly Activities Committee meetings where our rides are chosen and scheduled, and sends new activities and ride information to our Calendar Coordinator for updating the Events Calendar on the website, as well as our calendar phone app.

The members of the Activities Committee attend the monthly Activities meetings and provides suggestions for local ride destinations. The committee members who are also Road Guards develop the routes for the rides we take. On ride days (or the day before), a Committee member or the Activities Coordinator contacts the destination and lets them know we're coming, when we anticipate arriving, and how many people we'll be bringing. That way, we don't overwhelm the staff of our destination, and if it's a restaurant, we can all be seated and served quickly.



All Chapter activities are listed and maintained on the Events Calendar page of the Biggs HOG website at www.BiggsHOG.com.

Please feel free to contact the Activities Coordinator with any feedback or activities suggestions by emailing Activities@BiggsHOG.com.



Activities Coordinator
Activities@BiggsHOG.com



Overnight and Long Distance Trips

If you like to ride, and since you've joined the Chapter it's probably a safe assumption that you do... the next question is, have you ever enjoyed or wondered about a longer, multi-day ride? Either way, if that kind of ride gets your attention, do we have a program for you!

Biggs HOG does several multi-day Long Distance Trips (LDT's) every year, where we ride 350-500 miles to a destination like Yosemite, Tombstone, etc. The trips typically start on Friday, spend a few days riding around the local area and checking out the sights, and then



ride home on Monday. There are also one to three Overnight Trips each year, where the destination is closer to about 150 - 250 miles away and all the sightseeing and any twisties are part of the rides out and back.



Information about our various trips can be found on the *Events* tab on the Chapter website. Once a trip becomes available for booking, clicking on its link will open up a flyer that tells you how to book a room and how to get added to the list of attendees so you'll get trip updates sent to you, etc.

One to two weeks before the trip, an Information packet will be sent to the trip's attendees. This packet contains information you'll need to know to have a memorable, safe, and exciting trip, including more

info about the hotel, details on the routes for the trips up, back, and over the weekend, etc. It also will contain information on local places to eat, places worth checking out on the trip, area Harley-Davidson dealerships, and more.

We'll conduct a Formation 201 (F201) class for those interested in going on a LDT or Overnight Trip. While similar to the F101 group riding classes we offer, F201 concentrates on things specific to multi-day trips. It covers safety aspects, but also things like what to pack, and how we handle gas stops so that everyone is ready to roll when departure time comes. Following these guidelines makes for a fun and safe trip for all concerned.



There are three more highlights of our trips that are worth mentioning. First, we offer pins to commemorate each LDT, which are available for purchase on the trip. These pins are quite popular, as they make for great keepsakes of a trip! Second, each trip has a Group Dinner featuring good food and the sharing of stories from that day's adventures. Third, and this happens nightly, is that once the bikes are parked for the night, we find a place for the group to gather at the hotel... and that's when the stories, the jokes, and the laughter come out and the camaraderie really takes hold.

Ask any long-time member and they'll tell you how these rides, dinners, and evenings spent around the pool or lobby have led to some of the best friendships they've ever had. But don't take our word for it alone - go on a trip and see for yourself. One warning, though, and many have commented on this over the years... once you go on one trip, you'll want to go on them all!

Long Distance Coordinator
LongDistance@BiggsHOG.com

Membership

Our Membership Officer is responsible for collecting, processing, and maintaining our Chapter's membership enrollments. This includes collecting membership forms & dues, entering member information into the Chapter database, processing member changes, monitoring National HOG membership expiration dates, and assisting members with any questions or concerns regarding their Biggs HOG Chapter membership.

The information entered into the Chapter database matches what you provided on your membership enrollment form. This information is available to the Membership Officer and the Primary Officers only; it is never shared or used for non-Chapter purposes. ALL members are required to fill out a enrollment form annually, as ALL Biggs HOG Chapter memberships expire each December 31st. (Note: your National HOG membership expires on the anniversary of the date you joined National HOG, and is separate.)

The Membership Officer stores the membership forms and provides membership statistics to the Biggs Harley -Davidson dealership and/or the Primary Officers upon request. The signed form also constitutes a waiver for all Biggs HOG Chapter rides; however, certain rides or events may require you to sign an additional waiver. The Membership Officer provides the "Cleared to Ride" list for Chapter rides based on current National and Chapter Membership status. Anyone not cleared will need to sign a waiver to ride on a Chapter ride.



Local membership dues are collected and recorded by the Membership Officer, and forwarded to the Treasurer for deposit. From time to time, you may be sent reminders regarding your local dues &/or your Chapter or National HOG membership status. Lastly, the Membership Officer is responsible for verifying membership status during the Chapters' annual officer elections.

Please feel free to contact the Membership Officer with any membership questions or concerns you may have about your membership status.

Membership Officer
Membership@BiggsHOG.com

Ambassador Team

Our Membership Officer leads our Ambassador Team, which is the "meet & greet" committee who acts as a liaison between the Chapter and its new members, providing mentorship and guidance to new members.

At the Chapter meeting, the Ambassador Team greets new members, assisting and guiding them through the check-in process, and the Events, Volunteer, Merchandise, Military, and Opportunity Drawing tables, etc. A member of the Ambassador Team will explain the Chapter meeting process and what the member may expect at the meeting, as well as answer any questions they may have about the Chapter. They will also ask new members a few basic questions—their name, what they ride, how long they've been riding, etc., so that the Ambassador may introduce the new member to the Chapter during the meeting.

Serving as an Ambassador allows members a chance to become more involved in the Chapter; many use it as a springboard to serving as a Chapter officer. Any current member may apply to serve as an Ambassador. Please contact the Membership Officer or any Primary Officer for information on how to become an Ambassador.

Annual Dues

We rely on our annual dues to operate our Chapter. The dues are \$25 per calendar year at the time of publication. To be eligible for membership in our local Chapter, current membership with National HOG is required. Annual National HOG dues are \$49 for riders and passengers at the time of publication. Passengers receive 3,000 points (worth \$30) on the HOG App that can be used at any Harley-Davidson dealership or online. More information about National HOG and member benefits can be found at www.members.hog.com.

To get the most out of your Biggs HOG membership, please... Get involved!

Make this Chapter your Chapter

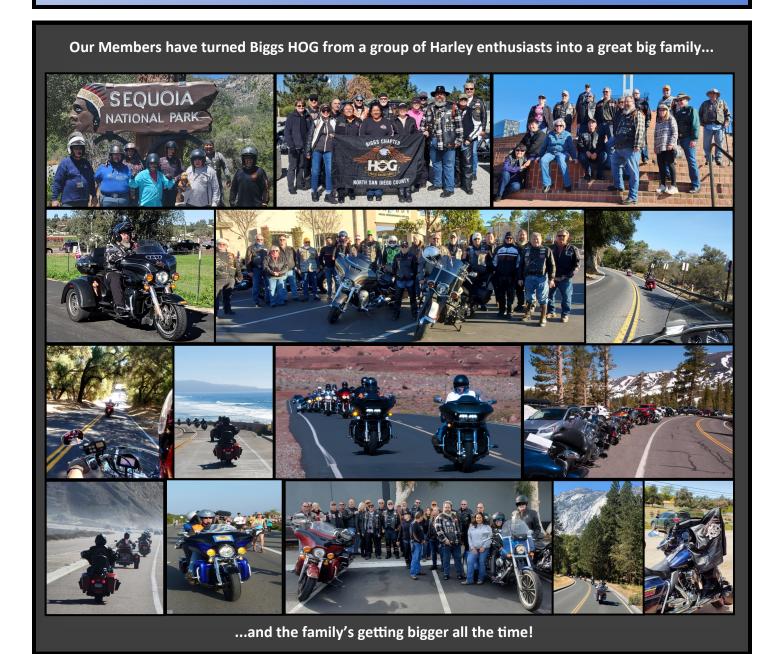
Meet new people

Make new friends

Go on our local and long distance rides

Volunteer for events

Most of all... have fun!



Website www.biggshog.com and Social Media

Well over a dozen years ago, Biggs HOG became one of the first HOG Chapters in the country to develop their own website. The idea was to have a place where Chapter rides and events could be listed, necessary forms could be obtained, and photos could be shared. It was a roaring success.



Over the years, the website has grown and changed to reflect the evolution of the Chapter. This is an ongoing process, and the Biggs HOG website will continue to morph and evolve as the Chapter does. Over time, you may see features come, go, or change.

We hope you check it out, perusing the *Events page* to plan upcoming weekend rides or Long Distance trips, reading prior issues of the Biggs HOG Express on the *Members page*, considering serving our Chapter as a Road Guard and reviewing the qualifications listed on the *Safety page*, and delving into greater detail of all things HOG and Harley-Davidson through the links on the *Resources page*. It is a great source of information about Biggs HOG, our rides and events, and our way of doing things as a Chapter, kind of a high tech, colorful, "Biggs HOG 101". We hope you enjoy it!











Public Facebook Page

Members Only Facebook Page

Biggs HOG has two pages on Facebook – (1) Biggs Chapter North San Diego County Harley Owners Group #0270 and (2) Biggs HOG Chapter Member Chat Room. The former is our Public Facebook page and contains pictures and information about past and upcoming events. It is where non-members learn about our Chapter (and perhaps interest them enough to become members!) The latter is our Members Only page, where we as a family communicate with each other about our bikes, our rides, our families, and our lives. If you're a member of Biggs HOG and have a Facebook account but are not a member of our Member Chat Room, please go to that page and request to join. You'll get up-to-the-minute information about everything that has to do with our HOG Chapter, including pictures of rides and events and a weekly listing of upcoming rides with destinations, times, length of ride, and a map! Of course, feel free to post also – don't be shy!



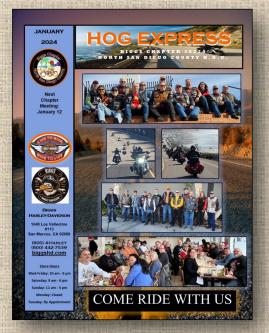


Early 2024, Biggs HOG entered the world of Instagram. You can find us at <u>biggshog0270</u>. If you're an Instagram technocrat, here is where you'll see pictures and ride information similar to our Facebook pages. Please like and follow us.

Website and Social Media
Webmaster@BiggsHOG.com

"HOG Express" Newsletter

Our Chapter publishes a monthly online full-color newsletter called the *HOG Express*. We heartily encourage you to check it out, because the *HOG Express* is a great source of information about our Chapter. It's full of interesting articles that cover rides we've been on, rides we're planning, and upcoming Chapter events.



There are also features on our Long Distance Trips - what they're like, and why you should really consider going on one if you can. Plus, there are articles covering motorcycle safety, articles on riding the Biggs HOG way, tips on motorcycle maintenance, etc. There is information about volunteer opportunities, Biggs Harley-Davidson Rider Rewards Program and membership benefits, National HOG Ride 365, and Biggs HOG history. Each edition is full of everything that our Chapter is, and what our Chapter - your Chapter - does.

Oh, and lest we forget, there are photos... lots and lots of photos. In the coming weeks and months, you'll hear a lot about how Biggs HOG is like a big extended family. The photos you'll see in the *HOG Express* will show you exactly what we mean. The caring, the camaraderie, and the sense of fun that embodies our Chapter will jump off the pages at you.

The HOGtivities page in the Newsletter has the Calendar of Activities for the month, with Dates, Times, and Locations for Feather Pin Rides, Overnight Rides, Long Distance Trips, Chapter Meetings, Formation 101, and various meetings.

Sometime around the first of each month, you'll receive an email telling you that the latest HOG Express is ready for viewing on the Chapter website. But you don't have to wait, you can go on the biggshog.com website, select the "Members" section, select the "Read Our Newsletter" box, and view the last twelve months of newsletters posted on the website. We hope you give them a look, because they are a great way to get to know what Biggs HOG and your Biggs HOG family is all about - Riding, Having Fun, and Making New Friends!



The latest issue of the Biggs HOG Express Newsletter is also posted at Biggs-Harley Davidson in the area between Merchandise and the Service Department. A limited number of printed copies of the HOG Express are also available for you and the public each month at the dealership on or near the table by the vending machines.

If you have any questions about the HOG Express, or are interested in submitting an article for publication, please feel free to contact the HOG Express Editor.

Editor Editor@BiggsHOG.com

Volunteer Program

Our volunteers make our Chapter the great organization that it is. We are proud of what is accomplished by the membership. You are urged to become involved in Chapter events as a volunteer. It will enrich your HOG experience and the friendships you make here. Opportunities to serve have a wide range; such as, setting up chairs for our meetings, giving out raffle tickets, cooking or serving food at an event, or even serving on a committee. Our volunteers are a support group to other committees and the dealership.

In tangible recognition of your service, you will be awarded a "V" pin for every ten times you volunteer. Each year, the Biggs HOG Chapter recognizes and rewards the member with the most volunteer points. Lists of needed volunteers are available at each meeting's check-in tables. If you have any questions about volunteering, please contact your Volunteer Coordinator.



Volunteer Coordinator Volunteers@BiggsHOG.com

Monthly Chapter Meetings

Our Monthly Chapter meetings are held on the second Friday of each month, except for December. We skip that month as our annual Holiday Party takes its place. All Chapter Meetings begin at 7:00 p.m. at Biggs Harley-Davidson in San Marcos... but feel free to arrive any time after 6:00 p.m. to socialize, sign up for Chapter events, volunteer for future meetings, or to shop at the dealership for that new part, jacket, or t-shirt... or maybe even a new bike!

During the meetings, you'll get an update on everything that's going on in the Chapter - upcoming rides, special events, a safety tip or two, and all sorts of good information. There are chances to win prizes, and a lot of opportunities to laugh as these meetings are usually upbeat affairs! And when they're over, it's not uncommon for a number of people to continue on with the fun by heading out to dinner.

We hope you make a habit of attending our monthly meetings, not only are they a great way to keep up with what's going on; they're a great way to get to know your fellow members as well!



Merchandise

Our Chapter has Biggs HOG Chapter and HOG merchandise available for purchase.







Chapter Flags

Chapter and HOG Patches



Chapter Name Tag



Chapter Challenge Coin



Chapter T-Shirts





Stop by the Merchandise Table at a Chapter Meeting or email merchandise@BiggsHOG.com for more information about merchandise.

Merchandise Officer
Merchandise@BiggsHOG.com

National HOG and the *H-D App*

To be eligible for membership in our local Chapter, current membership with the National Harley Owners Group (HOG) is required. The National HOG website (www.members.hog.com) has information about *Harley Owners Group* membership benefits, *Ride 365*, HOG events & rallies, and more. Included in your National HOG membership is exclusive access to HOG only events, deluxe roadside assistance for up to two H-D VINs, a HOG Printed Publication, unlimited H-D Museum visits, free expedited shipping at H-D.com for orders \$50+, four points per dollar spent, and more.



You are encouraged to download the *H-D App* on your smartphone and start exploring all kinds of features, including the option to design, save and share routes, track your *Ride 365* miles, engage in rider challenges which earn digital assets and points that translate into spendable cash, connect with other riders, keep updated on H-D events, and so much more.

HOG *RIDE 365*



HOG *RIDE 365* is the official National HOG mileage recognition program and includes Annual Recognition, Lifetime Recognition, and Chapter Challenges. It's an easy way to *Ride, Have Fun and Get Rewarded* for it in the process. Eligible HOG members earn badges, certificates, patches, coins, and Gift Cards after reaching mileage milestone. The miles ridden belong to you. If you have more than one bike, you can register all of them in *RIDE 365*; if you trade in a bike, you keep the miles ridden.

To participate in the program, your odometer needs to be checked at least two times each year by the Biggs H-D Service Department staff: on or after January 1, on or before December 31. The Annual Program tracks miles ridden from January 1 – December 31 each year. Your annual miles are added to your lifetime total and tracked as part of the Lifetime Program.



INDIVIDUAL ANNUAL RECOGNITION

The Annual Recognition program rewards members throughout the year for meeting various milestones. Members validate their mileage at a H-D dealership starting January 1 and ending December 31, and then check in frequently to record their miles logged. It's that simple! Here's the Bonus: You will receive a \$50.00 Gift Card after you ride 2,500 miles and a \$100.00 Gift Card after you ride 10,000 miles for the year. Entering your miles often will get you your cash awards sooner.



INDIVIDUAL LIFETIME RECOGNITION

HOG members riding toward the ultimate goal of Lifetime Recognition can apply all the miles logged toward their lifetime goal. HOG will send you a patch at various milestones.



ANNUAL CHAPTER CHALLENGE

The Chapter Challenge makes things even more interesting by adding a competitive element among HOG Chapters. At the end of the year, Chapters with the highest total mileage and highest average mileage per member will be victorious.

Assistant Director
AssistantDirector@BiggsHOG.com

Military Support

Biggs HOG has a strong tradition of creating, maintaining, and fostering a relationship between our Chapter and local Military service personnel. We've provided motorcycle safety training and rides for local Military riders stationed at Camp Pendleton. We've also provided support for Homes for Our Troops, Wreaths Across America, and local Memorial Day services.









Our Military Liaison promotes the relationship between our Chapter and the current military organization "adopted" by the Chapter. Stop by the Military table at the Chapter Meeting to learn more about our support of the Military.

Military Liaison

MilitaryLiaison@BiggsHOG.com

Ladies of Harley

Ladies of Harley (LOH) is a group of female Harley-Davidson enthusiasts within Biggs HOG, promoting activities and adventures for all Chapter members... but with an emphasis on the female perspective.

Like the Chapter as a whole, LOH is a place where lasting friendships and memories are made. It's where women come together to share our common interest in Harley-Davidson motorcycles. <u>All are welcome</u> at LOH activities.

The Biggs HOG Ladies of Harley (and our male compatriots) sometimes meet for dinner and socialize. The fungets started at 6:00 p.m. at a neighborhood restaurant, with additional entertainment and/or a speaker starting at 7 p.m. Past LOH activities have included Progressive Lunch Rides and a Holiday White Elephant Gift Exchange.







LOH Officer
HarleyLadies@BiggsHOG.com



Welcome to Biggs Chapter North San Diego County HOG!



OUR OFFICAL CHAPTER MOTTO:

RIDE, HAVE FUN, & MAKE NEW FRIENDS

(Our second Chapter motto? "Live to Ride, Ride to Eat!")

Chapter Code of Conduct

Biggs HOG Member Guidelines & Responsibilities (adapted from Biggs HD's Employee Responsibilities) With Trust, Integrity and Commitment, Biggs HOG's Member Responsibilities are: Officers General Members 1. Do no harm 2. Tell the truth 3. Take responsibility 4. Get the facts Act responsibly 4. Get the facts

To live up to the Chapter motto of riding and having fun, we ask all our Officers, Road Guards, and Members to follow our Code of Conduct.

The chart on the left illustrates that Code. It was adopted from our dealership, and our dealer expects us to follow our version of it as well.

In truth, our Code is pretty straightforward and easy to abide by. And by everyone doing so, it helps the entire Chapter stay on course for that whole "riding and having fun thing "we keep talking about!



5. Solve the problem

The Biggs HOG "Upside Down Triangle"

The upside-down triangle is a physical representation of our core belief that our Chapter's officers are committed to both serving and doing what is best for the Chapter, while setting what may be best for them personally to the side.

5. Be part of the solution

Many officers wear this triangle as a patch on their vest, as a way to show that they take their service to the Chapter seriously, and to illustrate their commitment to keeping Biggs HOG the best HOG Chapter around!

Biggs HOG Chapter Officers

~ Primary Officers ~

Officer Email Address

Director@BiggsHOG.com

Assistant Director <u>Assistant Director@BiggsHOG.com</u>

Secretary@BiggsHOG.com

Treasurer <u>Treasurer@BiggsHOG.com</u>

~ Discretionary Officers ~

Officer Email Address

Activities Coordinator <u>Activities@BiggsHOG.com</u>

Calendar Coordinator <u>Calendar@BiggsHOG.com</u>

Chapter Manager <u>DealerLiaison@BiggsHOG.com</u>

Editor@BiggsHOG.com

Historian@BiggsHOG.com

Ladies of Harley <u>HarleyLadies@BiggsHOG.com</u>

Long Distance Coordinator <u>Long Distance@BiggsHOG.com</u>

Membership / Ambassadors <u>Membership@BiggsHOG.com</u>

Merchandise Merchandise@BiggsHOG.com

Military Liaison <u>Military Liaison@BiggsHOG.com</u>

Photographer Photographer@BiggsHOG.com

Road Captain <u>RoadCaptain@BiggsHOG.com</u>

Road Guard at Large <u>RGatLarge@BiggsHOG.com</u>

Safety Officer <u>Safety@BiggsHOG.com</u>

Volunteer Coordinator <u>Volunteers@BiggsHOG.com</u>

Website and Social Media <u>Webmaster@BiggsHOG.com</u>



It's time to ride... come out and join us!



CHARTERED 1/12/1990

BIGGS HOG

Over 34 years of Riding, Having Fun, & Making New Friends





