JULY 2023



Next Chapter Meeting: July 14





BIGGS HARLEY-DAVIDSON

1040 Los Vallecitos #113 San Marcos, CA 92069

(800) 4-HARLEY (800) 442-7539 biggshd.com

Store Hours

Tuesday - Friday 10 - 6 pm

Saturday 9 - 6 pm

Sunday 11 - 4 pm

Monday - CLOSED

HOG EXPRESS

BIGGS CHAPTER #0270 NORTH SAN DIEGO COUNTY H.O.G









COME RIDE WITH US

DAY SERVICE CONTRACTOR

Director







Well here we are, half of the year is behind us, and we have put a lot of Miles with Smiles during the first part of the year.

Last month we returned from the North Meets South Rally in Reno and we had a fantastic time. We went from one extreme to another... sunny skies... rain... snow on the side of the road. And a bakery in Bishop I had passed several times and never visited, but, going forward, it will be a stop each time we pass.

As we look to the month of July, we have a lot in store... Our Chapter Poker Run and Fundraiser will be taking place on the 29th at Biggs H-D and I am hoping that everyone in the Chapter comes out to not only support the Fundraiser but we need all hands on deck to help with setup, staffing the poker registration table, staffing the 2 poker stops, bringing goodies for the bake sale (Peanut Brittle), and, of course, clean-up and tear-down. I remember that this event was a huge success last year, and I believe that we will surpass last year's results.

Grab your coconuts and hula skirt and join us for a short distance ride to the HOG Luau. This 3rd Annual 4th of July Party will be held at Marlin's and my home. Join us for chicken and beef kebabs, pulled pork, and huli huli chicken. There's an online invitation for you to sign up for appetizers, salads, desserts, etc.



I wanted to send a special message to the new members who have joined us in 2023. Whether you joined us yesterday or six months ago... I hope you are having a good time. Our motto is to Ride and Have Fun (and Eat)!!

My goal as director is to provide an environment where we can all do just that. Let's face it, no one bought a Harley to just park it in their garage. You want to feel the vibration of the engine, hear the pipes roar, and feel the wind in your face. So, if there is anything we as the Chapter can do to make your experience more enjoyable, please feel free to reach out to me. Let me know your thoughts and ideas. Sometimes the new

member sees something that a veteran member may miss because they look through a new lens.

You can always send an email to director@biggshog.com or just come up and say hi.

See you on the next ride!

Gene P "Tiki"



What's Happening' at Biggs H-D



UPCOMING EVENTS BUGGS HARLEY-DAVIDSON

Saturday Free BBQ JUICY Biggs Big Giveaway

BURGERS & DOGS
12 - TILL GONE
Rider Reward Points
Details Inside



OUTHERN CALIFORNI

JULY 8SATURDAY

BRATS

Brats are Back!

Serving Up Love with all the Fixings!



JULY 15

Main Street Coffee & Biggs Burgers 12- till ? **The Great American**

Crew Ride Raffle & Lunch

Meet 9:45 am Biggs



JULY 21-23

Over 250 Bikes to Test Ride

Max 1 t-shirt per person, while supplies last. Ends 7.23.2023 Summer Spectacular Reduction Sales Event

on all used bike inventory

Get Your Free Biggs T-Shirt with a Test Ride of Any New Harley-Davidson



HI/LO Hand Winners Lunch Prizes Live Band 50/50 bake sale and more!

Biggs Annual HOG Chapter Spring into Sumn

Poker Run

Register 9 am \$20 per



BEST TIRE PRICE INSTALLED!



Road Captain

How to Stay Cool While Riding a Motorcycle in Summer Heat

Ensuring you're prepared for extreme summer weather conditions is important. When you ride long distances in the intense summer heat, dehydration, heat exhaustion, and heatstroke can sneak up on you before you're aware of what's happening.



So, it pays to know the warning signs, how to react when you experience them, and, most importantly, how to prevent them from happening in the first place.

The first thing it does is sweat. Sweat can evaporate from your skin before you even know it's there, taking excess heat with it. If you find yourself thinking, "I'm not even sweating!" – you are. You just don't feel it.

One of the most common mistakes of riding a motorcycle in the heat is thinking that exposing more skin by wearing less clothing will help you cool off. And while riding in a T-shirt or tank top may help you feel a little cooler in the short run, it's bad practice for the long haul.

For starters – and this may seem obvious – more exposed skin puts you at greater risk for painful sunburn. And let's face it: While it works for some people, not all of us are in a hurry to sport that "grizzled biker" look!

If you're going to be riding a motorcycle in the extreme summer heat, the most important thing is to take care of your skin. This means wearing sunblock and applying it regularly throughout the day. Wear high-quality sunblock that has an SPF of 30 or higher rating. Sunscreen with a higher SPF will last longer than other types of sunscreen on your skin, so look for one that lasts at least three hours before reapplying.

These excerpts were taken from the Harley-Davidson Insurance site.

Terry W "U-Turn"



Safety

Summer Riding

Summer riding poses special challenges and risks but there some things that we can do to mitigate those challenges to make the ride more enjoyable and as SAFE as possible.



Stay Hydrated

- Drink water before, during, and after the ride.
- If the ride is starting at Biggs, go in and grab a few bottles of water from the cooler in the corner. Toss one bottle in your saddlebag and start drinking the other to preload that hydration.
- If you wait until you are thirsty before you drink, you have waited too long.
- If you are not urinating often, you are not drinking enough.
- Now I'm not going to get as specific as Donavan, but if your urine isn't close to clear, you are not drinking enough.
- Alternate between water and a drink loaded with electrolytes.
- Avoid drinks with caffeine.
- On top of this, keep a couple of bottles of water stashed as emergency water. This is not to be a part of
 your daily ride water. This is in case you or someone else breaks down or gets heat stroke. I keep my
 daily water in the right saddlebag but always have a couple of bottles in the left one in case of an
 emergency.

Keep Your Body Temperature Down

- Bare skin might make you think you feel cool, but the sun is heating your skin and the wind is blowing away your sweat.
- Wear sweat wicking type clothing next to your skin.
- Wear light colored (reflective), high air-flow-through outer clothing.
- Mesh riding jackets are becoming more and more popular. They give you protection from the road and the sun but also allow good ventilation for the body.
- Wear a cooling vest. These vests are soaked in water and as you ride, the wind and water keep your body core cool.

Respect the Risks of Heat Stroke

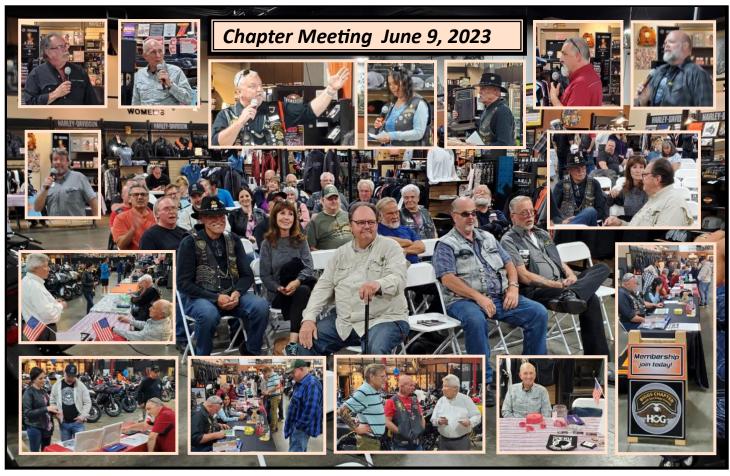
Heat Stroke Symptoms: Throbbing headache, confusion, nausea, dizziness, body temperature above 103°F, hot, red, dry or damp skin, rapid and strong pulse, fainting, loss of consciousness.

- If you don't feel good, feel dizzy or lightheaded stop immediately, drink, and rest until you feel better. If on a Biggs group ride the Road Guard Sweep will pull out and stay with you.
- Find a cool place to recover. A packable umbrella (thanks Kimi) can provide some sun protection.
- Always ask for help. Let someone know what you are feeling and let them make the decision to call for help.

Safety Is No Accident!

Dave H

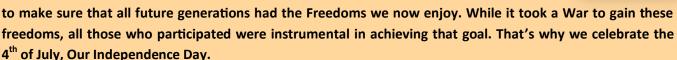




Membership

What Does Membership Involve?

First and foremost, I hope all had a great 4th of July! As members of this Great Country, where we Live Free because of the Brave, we need to reflect on what some of us may take for granted, our Freedoms. We have the Freedom of Speech, Choice, Religion, etc., all because of the past Citizens (Members) of our Great Nation. They took it upon themselves



Just as citizens did back in 1776, we too, as Biggs HOG Members, have a responsibility to ensure we keep our Chapter the best is can be. We can only achieve this by our members volunteering and participating in our Chapter and in the events we support. Without our Members, we wouldn't exist.

We currently have 124 Members but only about 30% of our members are actively involved with the Chapter. Look at all we do and support with only 30% of our Members. Can you imagine how much more we could accomplish if we just increased Membership participation to 50%? It doesn't take much time to make a big difference. We understand that everyone has a life and responsibilities that may limit how much they can participate in the Chapter. Any time you can give only makes our Chapter that much better. Think about that the next time you show up for a ride and see the Road Guards who volunteer their time to keep our rides safe. Think about that the next time you attend a Chapter meeting and see all those members at the back tables. Think about that the next time you attend the May Ride, Poker Runs or the Chapter Holiday Party. These events are successful only because of the Members who volunteer their time.

So, all that being said, we have positions in our Chapter that need to be filled. Many of our Members or Chapter Officers are pulling double and/or triple duty covering these vacancies. If you can help and are interested in filling an open position, contact our Chapter Director, Gene, and let him or any of the Officers know. We'd love to have you help us keep this the Best HOG Chapter there is.

Let's Ride, Have Fun and make New Friends!!

David L "Taz"

Weekday Ride June 14, 2023





Historian

History of Our Road Guard Program

Every weekend, dedicated members of our Chapter join us to ensure our rides are safe and that no one is left stranded. These individuals are called "Road Guards". With them riding lead, mid-pack, and sweep, the rest of us can enjoy the wind in our face, the sights and smells around us, and the feeling that we are totally "free" when riding our motorcycles. Without them? Well, not so much. I asked myself, "How did our

Chapter get so lucky to have these exceptionally well-trained men and women we call 'Road Guards'?" Diving into the boxes of Historian files, I uncovered the following story:

Prior to the current Road Guard Program, the Chapter had ride "leaders" who were called Road Captains. The Road Guard Program began because an overwhelming number of bikes (85) that showed up for the New Years Day Ride in 2000. This sparked concern on how to safely get everyone to the ride destination. At that point, our Officers recognized that procedures and rules needed to be established for the safety of the Chapter and peace of mind for the Road Captains and Road Guards.

A group of five Chapter members - Bill D, Bill T, Nelson P, Mac C, and Russ M took on the task to establish group riding procedures with safety as the priority. This was no easy task; the group ultimately decided to use "Group Riding Best Practices" from the Motorcycle Safety Foundation as framework for the program's beginnings.

The resulting Road Guard Program began in 2000 with a newly developed Road Guard Manual, formally establishing procedures for safe group riding, and a formal Road Guard Committee, which is charged with maintaining the manual, providing support on Chapter rides, and giving the pre-ride brief to all riders and passengers prior to every ride.

The Road Guard committee structure consists of the Road Captain (leader, currently Terry W), the Safety Officer (currently Dave H), and the Road Guard Panel (a five-member governing body consisting of the Chapter Director, Assistant Director, Road Captain, Safety Officer, and Road Guard at Large (currently Dale D)). All members of the Road Guard Committee, except for the Chapter Director, must be active Road Guards or, in the alternative, an additional Road Guard at Large must be elected. Our Dealer Liaison is involved with the Committee as are all Road Guards.

The Biggs HOG Chapter Group Riding Manual was first issued around 2004 and served as a riding procedure manual for members. Having this manual available minimized the need to explain it at every ride. Prior to the development of this manual, there were tri-fold hand-outs for members.

After a few years, the need arose to structure the Road Guard in Training (RGiT) program. The Road Guard Training Manual, established in 2007, defined a process and procedure for training, documentation signoff sheets, practice rides, learning the responsibilities of all three Road Guard positions (lead, mid-pack, and sweep), and the final evaluation ride. RGiT training programs typically occur once per year. Over the years, nearly 100 men and women went through our RGiT process, becoming the quality Road Guards we ride with every week.

Another component developed in our Road Guard program was the Pre-Ride Brief. Road Guards read from a laminated card highlighting, among other things, H.O.G. drug and alcohol policies and the hand signals used during our rides, including the "lost rider" signal which is unique to our Chapter.

Over the ensuing 23 years, the Road Guard program continued to improve, and the manuals updated as needed. The original 2000 concept to develop a program for the safety and peace of mind for our Chapter has evolved into a process that is the envy of others. The next time you join a Chapter ride (about 120 every year!), be sure to thank the Road Guards for their time and efforts. And if you're so inclined, register for a future RGiT training class.

Mark B



Long Distance

Overnight & Long Distance Trips

Yuma Overnight Trip ~ March 2023 ~ Memories!

5 Lakes / Big Bear Overnight Trip ~ April 2023 ~ Memories!

"North Meets South" Reno Long Distance Trip ~ June 1-5 ~ Memories!

California Coastal Long Distance Trip









Fri, Aug 4 - Mon, Aug 7
NOW BOOKING!!!

Friday: We'll ride to San Luis Obispo with stops at Ventura H-D, Solvang, & Santa Maria H-D.

Sat & Sun: Choose from rides to Monterey & Highway 1, Hearst Castle, Highway 1 Sightseeing,

Nacimiento/Fergusson Rd & Highway 1, Guadalupe-Nipomo Dunes & Shell Beach, Pozo

Saloon, Santa Barbara, and more.

Monday: Scenic ride home

We're staying at the Hotel Buena Vista in San Luis Obispo for three nights. The CA Coastal Flyer at biggshog.com has the hotel room rates & booking details.

To get the Biggs HOG special rates, you must book by Saturday, July 15, 2023.

Grand Canyon / Williams, AZ

Long Distance Trip



Fri, Sept 15 - Mon, Sept 18
NOW BOOKING!!!

Friday: We'll ride to Williams, Arizona.

Saturday: There is the option to climb aboard a steam engine powered train for a ride to and from the

Grand Canyon South Rim and an option for a South Rim Bus Tour. For those choosing not to

take the train, there will be an optional motorcycle ride to the Grand Canyon.

Sunday: Choose from an Arizona Scenic Ride and a ride to the Grand Canyon.

Monday: Scenic ride home.

The Williams Flyer at <u>biggshog.com</u> has the phone number and discount code for booking your hotel, optional train ride, and optional bus tour.

Reagan Library
Overnight Trip



October (dates TBD)
Details available soon

Note: Dates and locations are subject to change/adjustment.

Reminders: After you book your room for any of the Long Distance or Overnight Trips, please send an email to longdistance@biggshog.com with your name, email address and phone number. If for some reason you can not go on a trip and you have booked your room, please email longdistance@biggshog.com before you cancel your room because we often have a limited number of rooms at the special price and we might have other members looking to book a room.

Ladies of Harley

Save the Date: LOH Dinner August 16, 2023

Everyone is invited to the next Ladies of Harley (LOH) dinner Wednesday, August 16, 2023 6:00 p.m.

Cocina Del Carmen 1350 E Vista Way #8, Vista, CA

There will be a Feather Pin Ride from Biggs H-D to the restaurant.



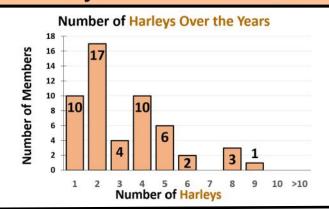
Ride to Lake Henshaw Café May 28, 2023

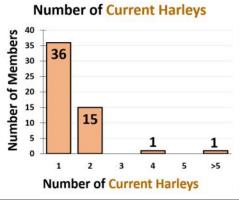
Getting to Know Our Biggs HOG Family 53 members completed the May 2023 Survey

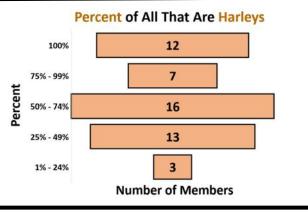
53 members completed the May 2023 Survey
Congratulations to Chris T who won the gift card drawing.
A new survey opens on the 15th of each month throughout 2023.

Motorcycles and Harleys









Volunteers





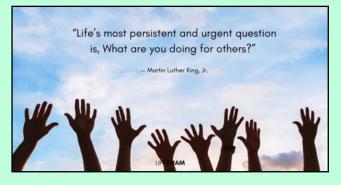
Come by the Volunteer Table at the Chapter Meeting and sign up. We have several opportunities to help. You can sign up to help Set Up and Take Down at the Chapter Meetings each month.

Next opportunities to help:

- ☐ Friday, July 14 Chapter Meeting
- ☐ Saturday, July 29 Biggs HOG Poker Ride We will need many hands to help make this event a success including baking goodies, setting up, registration, collecting waivers, poker draws, parking control, trash pick up, and clean up.

Remember, this is our Chapter and when we all work together it will grow and thrive.

Volunteers@BiggsHOG.com



Victor M

2023 PRIMARY OFFICERS

DIRECTOR ~ Gene P "Tiki" ASSISTANT DIRECTOR SECRETARY ~ Patrick K "OC Pat" TREASURER ~ Ken F "Coyote"

Director@BiggsHOG.com AssistantDirector@BiggsHOG.com Secretary@BiggsHOG.com Treasurer@BiggsHOG.com



2023 DISCRETIONARY OFFICERS

ACTIVITIES ~ Dale D Activities@BiggsHOG.com CALENDAR ~ Jona L Calendar@BiggsHOG.com EDITORS ~ Patrick & Cathy K Editor@BiggsHOG.com HISTORIAN ~ Mark B Historian@BiggsHOG.com LOH HarleyLadies@BiggsHog.com

LONG DISTANCE LongDistance@BiggsHOG.com

MEMBERSHIP/AMBASSADORS~ Dave L "Taz"

Membership@BiggsHOG.com

CHAPTER MANAGER ~ Howie W

DealerLiaison@BiggsHOG.com

MERCHANDISE ~ Patrick & Mary D

Merchandise@BiggsHOG.com

MILITARY MilitaryLiaison@BiggsHOG.com P/R & SOCIAL MEDIA ~ Svd B PR@BiggsHOG.com

ROAD CAPTAIN ~ Terry W

RoadCaptain@BiggsHOG.com

RG at LARGE ~ Dale D RGatLarge@BiggsHOG.com

SAFETY OFFICER ~ Dave H Safety@BiggsHOG.com

VOLUNTEERS ~ Victor M Voluteers@BiggsHOG.com WEBMASTER ~ Syd B Webmaster@BiggsHOG.com

Check the most current calendar www.biggshog.com

HOGTIVITIES

Call our 24 Hour Ride Line (760) 736-2920



July 2023

= Feather Pin Ride

SAT 1 -- Ride to Boucher Hill Fire Lookout & Palomar Mountain

9:30 AM BIGGS H-D

Medium distance on Back Roads to Palomar

Mountain with a stop at the Boucher Hill Fire Lookout

SUN 2 -- Ride to Players, Poway

11:30 AM BIGGS H-D

Medium distance on Back Roads to Players, Poway 13437 Community Rd, Poway, CA 92064

TUES 4 -- Big Bang Ride and HOG Luau

5:30 PM STARBUCKS

Short distance on Back Roads to Tiki & Marlin's for the 3rd annual 4th of July Party - food and fireworks!

WED 5 -- Officers Meeting

6:45 PM Old California Mining Co 5:45 PM meal; meeting starts at 6:45 PM 1020 W San Marcos Blvd #118, San Marcos, CA 92078

SAT 8 -- Ride to Pelly's Mini Golf

10:30 AM BIGGS H-D

Medium distance on Back Roads to Pelly's Mini Golf for the Biggs HOG Open

15555 Jimmy Durante Blvd, Del Mar, CA 92014

SUN 9 -- Ride to Best Pizza, Vista

11:30 AM BIGGS H-D

Medium distance on Back Roads to Best Pizza 230 S Santa Fe Ave, Vista, CA 92084

WED 12 -- Weekday Ride to STP Bar-N-Grill

9:30 AM BIGGS H-D

Short distance on Back Roads to STP Bar-N-Grill 5487 Claremont Mesa Blvd, San Diego, CA 92117

FRI 14 -- Chapter Meeting

7:00 PM BIGGS H-D

Arrive early at 6 PM to socialize, sign up to volunteer.

Everyone is welcome.

SAT 15 -- Formation 101

8:30 AM BIGGS H-D

Come learn how we ride as a group. If you haven't been in a while, come refresh your knowledge.

Coffee and doughnuts. Members receive a Rider Pin

SAT 15 -- Get Acquainted Ride (GAR)

10:15 AM BIGGS H-D

After Formation 101, put your knowledge to work during our most popular ride and then eat lunch with your HOG family. Destination: Someplace to eat!

SUN 16 -- Ride to The Melt, La Jolla

11:30 AM BIGGS H-D

Medium distance on Back Roads to The Melt 8849 Villa La Jolla Dr Ste 305, La Jolla, CA 92037

SAT 22 -- Ronald McDonald House Ride for a Cause

7:30 AM STARBUCKS

Short distance on the Freeway to

Ronald McDonald House for the Poker Run

2929 Children's Way, San Diego, CA 92123

SUN 23 -- Ride to Upper Crust Pizza

11:30 AM BIGGS H-D

Medium distance on Back Roads to Upper Crust Pizza

1330 E Vista Way, Vista, CA 92084

TUES 25 -- Activities Meeting - Everyone is welcome.

6:45 PM Coyote Cafe

6 PM meal, 6:45 PM Meeting at Coyote Café

1450 North Santa Fe Ave, Vista, CA 92083

SAT 29 -- Biggs HOG Chapter Poker Run

9:00 AM BIGGS H-D

9:00-10:00 Registration, 10:00 AM Poker Run KSU

SUN 30 -- Ride to Raising Cane's & Handel's Ice Cream

11:30 AM BIGGS H-D

Medium distance on Back Roads to Raising Cane's and then to Handel's Homemade Ice Cream

105 & 109 S Las Posas Rd, San Marcos, CA 92078



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Biggs HOG Chapter 2023 Rides Recap January 1 - June 30

| Type of Ride | Number | Total Days | Total Miles | Ave Miles Per Day |
|-------------------------|--------|------------|-------------|----------------------|
| Local Feather Pin Rides | 46 | 46 | 2,572 | 56 |
| Overnight Trip Rides | 2 | 4 | 837 | 209 |
| Long Distance Rides | 1 | 5 | 1,350 | 270 |
| 2023 Total (Jan-June) | 49 | 55 | 4,759 | 87 |

Mileage is "one way" from starting point to destination. Miles not included in totals:

- * 6 Local Feather Pin Ride Rain Outs
- * 1 Canceled Ride
- * 1 RGiT Eval Ride
- * Optional RARs (Ride After Ride)

BIGGS HOG CHAPTER NORTH SAN DIEGO COUNTY P.O. BOX 610 SAN MARCOS, CA 92079-0610



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