

2020

**Biggs Chapter
North San Diego County H.O.G.**



Biggs Chapter, NSDC, H.O.G.

1040 Los Vallecitos Blvd. Suite 113

San Marcos, CA 92069

www.BiggsHOG.com



WELCOME NEW MEMBERS!

Your 2020 officer team would like to welcome you to the Biggs Chapter, North San Diego County Harley Owners Group (H.O.G.) #0270. Our group is made up of people from many different walks of life with one thing in common: we are Harley owners who love to ride! This new member packet will give you an overview of our chapter including information you may find helpful as you begin your journey with us. We're very glad that you decided to become part of our Biggs family. We look forward to seeing you on the road!

H.O.G. MISSION STATEMENT

Your mission – if you choose to accept it – will be a simple one:

"To Ride, Have Fun, and Make New Friends."

Here's the bottom line: we like to think of Harley-Davidson – from the top corporate officer to the newest Harley owner and rider – as one big, happy family. The Harley Owners Group® helps us turn that philosophy into reality. Does that sound like something you want to be a part of? Then you did the right thing by joining H.O.G. You'll ride. You'll have fun. You'll make new friends. Mission accomplished!

Your 2020 Biggs Chapter North San Diego County H.O.G. Primary Officers

Michele DeS
Director
director@BiggsHOG.com

Eddie P
Assistant Director
asstdir@BiggsHOG.com

John S
Treasurer
treasurer@BiggsHOG.com

Laura S
Secretary
secretary@BiggsHOG.com

Sponsoring Dealership

Biggs Harley-Davidson of Southern California
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San Marcos, CA 92069
Phone: 760-481-7300 Fax: 760-481-7302
Chapter Manager: Howie W
Email: Howie@biggshd.com

A WORD FROM OUR DIRECTOR



As the director of this great chapter, I'd like to welcome you to the Biggs H.O.G family. You'll hear that term a lot, because a family it is... and with the awesome bikes we ride, it's a noisy one at that.

To see why we call it the Biggs H.O.G. family, I would like to encourage you to ride with us, hang out and eat with us, sit around and laugh with us – and maybe, if you're so inclined, volunteer to help out at our meetings or whatnot. These are all great ways to find out about us, and it lets us find out about you. And in no time at all, there it is – you're more than just a member of a H.O.G. chapter – you're a full-fledged part of the family.

If you like to ride, you've come to the right place. Our Activities Committee, Long Distance Team, and our Ladies of Harley put together over 140 rides a year – long rides, short rides, in the city rides, out in the country rides, and long distance cross country rides. If where we're going today isn't your thing, come back tomorrow. Chances are, that'll be a ride made just for you.

I would be remiss if I didn't give a shout out to our dedicated officer corps and volunteers. The people who fill these roles put in a lot of time and effort making sure we have many different rides available for our members as well as other activities and events to attend. They also keep our chapter running smoothly so our members will have fun! Another outstanding group of volunteers who spend many hours learning and practicing safety for our chapter are our road guards. They train to conduct our chapter rides in the Biggs H.O.G. group riding style. They are charged with keeping our members as safe as possible as we cruise on down the road.

At this time, I do have one request of you. If you would, please take the time to read over the articles in this packet. They are chock full of information about who we are, what we do, and all the things you will have access to as a chapter member. It's a worthwhile read meant to help you get the most out of your membership.

OK, I lied. I do have one other request. Ride with us. Come to meetings. Participate. The more of this you do, the sooner you realize it's true – Biggs H.O.G. really is a great big family... and you know what? We're glad you're a part of it. Welcome!

Michele DeS
2020 Director
director@BiggsHOG.com



Biggs HOG averages over 140 rides a year. Do we like to ride? You might say that!

Safety



In our chapter, we believe that riding safely is the best way to ride and have fun. To that end, we offer two free classes to all riders and passengers. The Formation 101 (F101) class is designed as an introduction to the way our chapter rides are conducted. The Formation 201 (F201) class is an extension of F101, and focuses on issues pertinent to our long distance rides.

These classes are not designed to teach you how to ride your motorcycle. We expect that you can already safely operate your motorcycle in traffic. Rather, these classes are designed to acquaint you with the hand signals, formations, and procedures we use on the road while riding as a group. Our chapter's riding culture has developed over many years of group riding. We use some hand signals and other techniques that are unique to our chapter. Therefore, even experienced riders can benefit from attending these classes.

Formation 101 classes are held at Biggs Harley-Davidson dealership at 8:30am, once a month on the Saturday following our chapter meetings. The class lasts approximately one hour. Upon completion of the class you will receive a "rider" pin showing our chapter logo suitable for wearing on your vest or jacket. Following the class is our Get Acquainted Ride, or GAR. This is a relatively short ride designed to allow you to meet other chapter members, and to put into practice some of the techniques you will have learned in the class.

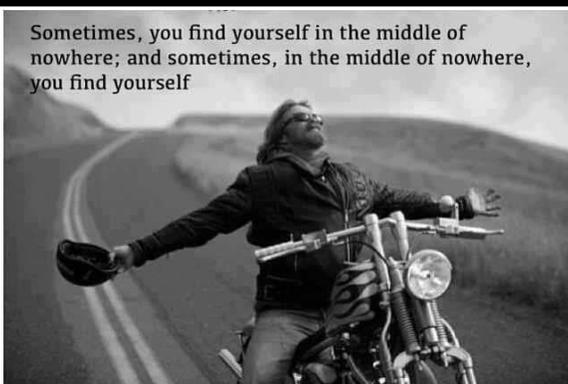
Formation 201 classes are held at various times and locations throughout the year to coincide with our long distance riding schedule. Check our Events Page for the details.

In addition to F101 and F201, we have a Group Riding Manual that contains valuable information regarding our group riding methods. This manual is available in the "Members" section of our chapter website. By reviewing this manual, you will get the most from our riding classes and your rides with our chapter.

If you have any questions about our safety program, please feel free to contact the safety officer or assistant safety officer. They can be reached via email through the link in the "Officers" page of our chapter website. See you in class!

Joe Cole
2020 Safety Officer
safety@BiggsHOG.com

Sometimes, you find yourself in the middle of nowhere; and sometimes, in the middle of nowhere, you find yourself



"THE CODE"

-READS-
THERE IS NOTHING MORE IMPORTANT
THAN THE BROTHER OR SISTER
YOU ARE RIDING WITH...
"NEVER LEAVE ANYONE BEHIND"

Road Guard Program



The Road Guard Program has been in place for many years and has been a great success. It enables the chapter rides to be as consistent and safe as possible. The program is successful because of the training each road guard receives, as well as the quality of the road guards themselves as experienced riders.

The road guards are volunteers who are willing to serve the chapter and help member riders in their quest for a safe, fun, and consistent riding environment. Road guards help to accomplish this by serving in three primary positions on the rides:

Ride Leader: The ride leader is a road guard who is in charge of the ride. This road guard rides at the front of the group. The ride leader follows the planned route and works closely with the other road guards serving in other positions within the group.

Mid-Pack: This road guard rides in the middle of the group and provides assistance to any rider that may need help. The mid-pack works with the other road guards to keep the group together and safe.

Sweep: The sweep position is a road guard who rides at the rear of the group. This road guard observes the group from the rear, initiates lane changes, and assists any rider who may pull out or need help.

All the road guards who serve in these positions are experienced riders, capable of guiding or leading the entire group of riders safely. Every road guard has successfully completed a rigorous eight-month Road Guard in Training Program.

The road captain has overall responsibility for the Road Guard Program and training. The road captain also maintains the chapter Ride Line, which provides current information about the week's rides. At his or her discretion, the road captain may cancel a ride due to poor weather or other factors where members' safety is in question. If you are unsure whether or not a ride will happen (e.g., it's raining), it is best to check the ride line at (760) 736-2920 prior to leaving your home.

Road guards also give the pre-ride briefing to the group before the ride, and help organize the groups for the staging of the ride. During the ride, road guards perform their tasks with little fanfare. The casual rider might not notice the things being done to make the ride safe, smooth, and fun for the group. Through their training and experience, the road guards provide a consistent and fun environment for group rides by trying to minimize risks and at the same time have fun. If you have any questions at a ride, seek out one of our road guards; they are easy to spot with their orange braids on their left shoulder.

Scott N
2020 Road Captain
roadcaptain@BiggsHOG.com



About our Group Rides

Ride Group Size

Ride groups will be kept to a safe size. The size will depend on prevailing conditions and ride route. It is common for a ride to consist of several groups.

Abandoned Riders

There will be no abandoned riders on our chapter rides. The sweep will not pass you if you have a problem. The sweep will stay with you and give assistance as needed.

Own Your Own Safety

Although each rider is a functional part of the group, each rider is also the sole operator of his or her motorcycle. "Own your own safety" is the phrase used to emphasize that each rider should take responsibility for the operation of their motorcycle. Riders cannot allow themselves to become complacent, or to be intimidated into doing something that is unsafe or in which they are not comfortable.

Alcohol Policy

National H.O.G. recommends, and this chapter and our sponsoring dealership have adopted, a strict no alcohol policy: *No alcohol before or during a riding event.* This applies to both riders and passengers. The chapter will not furnish alcohol at any event.

The Simple Stuff

- ✓ Show up on time for the Pre-Ride Briefing
- ✓ Have a full tank and empty bladder
- ✓ Have what you will need: water, clothing for changing conditions, etc.
- ✓ Ensure your bike is in good condition: tires, oil, etc.
- ✓ Ensure you are in good condition: ready and able to ride and have fun!



Feather Pins



Our chapter promotes our sponsored rides by giving out a red feather pin to the participants. Some members wear them on their chapter vest. After you receive five red feather pins, turn them in for a blue one, then collect five blue pins and get a white one. When you accumulate four white feather pins, you will receive a beautiful 100-ride pin. It's a little symbol of your involvement with our chapter that you can wear with pride. *Even Willie G has one of our feather pins!*



Activities@BiggsHOG.com

Activities Committee

If you like to ride, joining Biggs H.O.G. was the right move for you! We average more than 140 rides a year, the most annual rides of any H.O.G. chapter in Southern California if not the entire nation.

As you can imagine, a lot of planning goes into coming up with that many rides. To accomplish this, we have a dedicated team of individuals known as our Activities Committee. Headed by our activities coordinator, the committee includes the assistant activities coordinator, the calendar coordinator, and up to six other chapter members. The road captain, military liaison, long distance coordinator, and Ladies of Harley officer also serve in order to coordinate things from their areas of responsibility with the rest of the chapter's activities.

The ideas for rides are a combination of the tried and true, mixed with new ideas made via member suggestions or pitched by Activities Committee members. This mix keeps things interesting for the whole chapter, and ensures we have a wide variety of places to go. What types of places? We typically go to museums, parks, restaurants, and a variety of special events. We have picnics, horseshoe tournaments, charity events; we help with local full and half marathons, and we go to baseball and hockey games. The common denominator? Whatever we do or wherever we go, we ride there!

The overriding goal is to keep our rides both fun and affordable, so there is a list of things the committee takes into consideration before we commit to a ride... things like if there's motorcycle-friendly parking for 25 bikes or more? If there's a cost for parking, what is it and will they allow two or more bikes to split the cost of one space? Is there an entrance fee for a museum or event? Are a restaurant's prices reasonable, can they fit two to three dozen people, and (very important) will they do separate checks? Oh, and we do have one hard and fast rule: we don't ride to bars... it's part of our whole "no alcohol on rides" thing. This is a National H.O.G. rule that we follow very carefully in order to keep everyone safe!

The last part of the process is to come up with routes that are both fun and safe. The length of a ride is decided: short (under 50 miles), medium (50-100 miles), or long (over 100 miles); then one of the committee members is assigned to create the route for the ride groups to follow. Oh, and one note about our routes: we very seldom take the shortest distance to get where we're going!

So, how do you find out about all these cool rides? By checking the chapter calendar! You can do this via the Biggs H.O.G. Google calendar app (see page 12 in this packet for instructions on loading the app), by checking the calendar in our newsletter, or by going to the calendar page of our website, <https://www.bigghog.com/calendar.html>. Also, this is probably a good time to mention our Ride Line. The Ride Line lists our rides and events for the current week, and is the place to check to see if weather or whatnot has affected a ride. The go/no go decision will be posted on the Ride Line not later than 90 minutes before a scheduled ride.

And that's it. Congratulations on joining the most riding chapter you can possibly imagine, and please keep one thing in mind... if one day's ride isn't your cup of tea, fear not – the next ride more than likely will be, and it's just around the corner!

Bob G
2020 Activities
Coordinator



Dale D
2020 Assistant
Activities



Membership



Our membership officer is responsible for collecting, processing, and maintaining chapter membership enrollments. This includes collecting membership forms and dues, entering member information into the chapter database, processing member changes, distributing membership cards, monitoring National H.O.G. membership expiration dates, and assisting members with any questions or concerns they may have regarding their Biggs Chapter membership.

The information entered into the chapter database matches what you provided on your membership enrollment form. This information is available to the membership officer and the primary officers only; it is never shared or used for non-chapter purposes. ALL members are required to fill out an enrollment form annually, as all local chapter memberships expire each December 31st.

The membership officer stores the membership forms, and will provide membership statistics to the Biggs Harley-Davidson dealership and/or the primary officers when requested. The form you signed also constitutes a waiver for all Biggs Chapter rides; however, there are certain rides and events where you may be asked to sign an additional waiver.

Membership dues are collected and recorded by the membership officer, and forwarded to the treasurer for deposit. From time to time, you may be sent reminders regarding your local dues and/or your chapter or National H.O.G. membership status. Lastly, the membership officer is responsible for verifying membership status during the chapters' annual officer elections.

Please feel free to contact the membership officer with any membership questions or concerns you may have.

Thomas A
2020 Membership Officer
membership@BiggsHOG.com

Ambassador Team

Our membership officer leads our Ambassador Team, which is the "meet & greet" committee which acts as a liaison between the chapter and its new members. The Ambassador Team also provides mentorship and guidance to new chapter members.

At the chapter meeting, the Ambassador Team will be at the door to greet new members, assisting and guiding them through the check-in process, and the events, merchandise, military, Ladies of Harley, and raffle ticket tables. The Ambassador Team will explain the chapter meeting process and what the member may expect at the meeting, as well as answer any questions they may have about the chapter.

Serving as an ambassador allows you to become more involved in your chapter. Any current member may apply to serve as an ambassador. Please contact the membership officer or any of the primary officers for information on how to become an ambassador.

Annual Dues

We rely partially on annual dues from our members to provide the funds for some events. The dues for the Biggs Chapter, North San Diego County H.O.G., are \$25 per calendar year. You are also required to maintain a current membership with National H.O.G. as a prerequisite to your local chapter membership. Go to www.hog.com for an application and fee information. To get the most out of your H.O.G. membership:

Get involved -

- ✓ Make this chapter *your* chapter
- ✓ Meet new people
- ✓ Join our group rides
- ✓ Volunteer for events
- ✓ But most of all, have fun!

We look forward to meeting you at our next chapter meeting, ride, or event!

Our Members have turned Biggs H.O.G. from a group of Harley enthusiasts into a great big family...



...and the family's getting bigger all the time!

Ladies of Harley



The Biggs Chapter, North San Diego County Ladies of Harley (L.O.H.) is a group of female Harley-Davidson enthusiasts within Biggs H.O.G., promoting activities and adventures for all chapter members, with an emphasis on the female perspective.

L.O.H. hosts a “Chapter Dinner & Speaker” meeting on the third Tuesday of every month at a Mike’s BBQ in Escondido. Everyone is welcome, both the Biggs Ladies of Harley and our male compatriots. For most meetings, a ride is scheduled from the Biggs dealership to the restaurant (check out the Biggs calendar for more details). You are more than welcome to arrive in a car if you so desire.

We meet at the restaurant around 6:00 p.m. to enjoy dinner and good conversation. Dinner is at your expense and is optional. The meeting portion of the festivities begins at 7:00 p.m. and lasts about an hour, depending on the topic. You can expect interesting speakers and varied subject matter. One of the most attended meetings is December, which is full of shenanigans, with the hilarious White Elephant Gift Exchange.

All who attend the L.O.H. meetings, rides, and other activities will experience the camaraderie that is at the heart of motorcycling. Everyone is welcome at L.O.H. events whether you are a rider, passenger, or supporter; female or male.

I want to personally invite you to join us at one of our functions whenever you’d like. Come and find me, and I’ll gladly show you around and introduce you to everyone! Ladies, I especially want to extend this invitation to you – because Harleys and the Harley Davidson lifestyle aren’t just for guys!

Please contact me if you have any questions or just want to learn more about our meetings, rides, or other activities or if you have some ideas to share.

Remember, L.O.H. is not about where you ride on the bike – it’s about ladies sharing their common passion for Harley-Davidson motorcycles.

I look forward to enjoying the open road with you, so let’s get on the road.

Debi G
2020 Ladies of Harley Officer
harleyladies@biggshog.com



Volunteer Program

Our volunteers make our chapter the great organization that it is. We are proud of what is accomplished by the membership. You are urged to become involved in chapter events as a volunteer. It will enrich your H.O.G. experience and the friendships you make here. Opportunities to serve have a wide range, such as, setting up chairs for our meetings, giving out raffle tickets, cooking or serving food at an event, or even serving on a committee. Our volunteers are a support group to other committees and the dealership.

In tangible recognition of your service, you will be awarded a "V" pin for every ten times you volunteer. Each year, the Biggs Chapter recognizes and rewards the member with the most volunteer points. Lists of needed volunteers are available at each meeting's check-in tables. If you have any questions about volunteering, please contact your volunteer coordinator.



Patrick D
2020 Volunteer Coordinator
volunteers@BiggsHOG.com

Monthly Chapter Meetings

Our monthly chapter meetings are held on the second Friday of each month, with the exception of December. We do not hold a monthly meeting that month due to our holiday party. Chapter meetings begin at 7:00pm at Biggs Harley-Davidson dealership in San Marcos... but feel free to arrive early to socialize!



"H.O.G. Express" Newsletter

Our chapter publishes a monthly online full-color newsletter called the *H.O.G. Express*. We encourage you to check it out because the *H.O.G. Express* is a great source of information about our chapter. It's full of interesting articles that cover rides we've been on, rides we're planning, and upcoming chapter events.

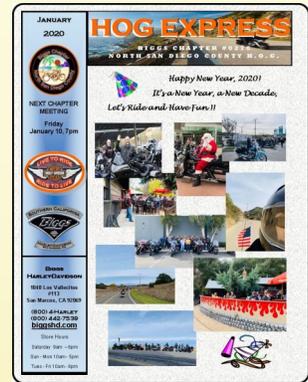
You'll also see articles detailing our ongoing relationship with our adopted battalion at Camp Pendleton (the 3D AABN), and with the military in general. Through them you'll come to learn that Biggs H.O.G. is a very proud supporter of our country's military men and women.

There are also features about our long distance trips, what they're like, and why you should really consider joining us. Plus, there are articles covering motorcycle safety, riding the Biggs H.O.G. way, tips on motorcycle maintenance, and more. Basically, it's chock full of everything that our chapter is, and what our chapter does.

Oh, and lest we forget, there are pictures; lots and lots of pictures. In the coming weeks and months, you'll hear a lot about how Biggs H.O.G. is like a big extended family. The pictures you'll see in the *H.O.G. Express* will show you exactly what we mean. The caring, the camaraderie, and the sense of fun that embodies our chapter will jump off the pages.

After you join the chapter, you'll get an email around the first of the month telling you that the latest *H.O.G. Express* is ready for viewing in the Members Section of the chapter website. But you don't have to wait, you can go on the website now and view any number of back issues. We hope you give them a look, because they are a great way to get to know what Biggs H.O.G. and your Biggs H.O.G. family is all about – Riding, Having Fun, and Making New Friends!

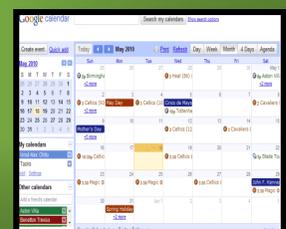
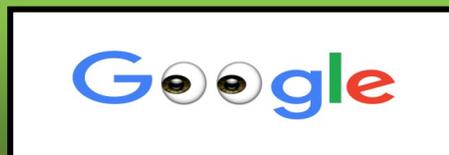
If you have any questions about the *H.O.G. Express*, or are interested in submitting an article for publication, please feel free to contact us.



Bridget A
2020 Editor
editor@BiggsHOG.com



Our chapter uses Google Calendar on our website as our chapter events calendar. Both the Members homepage and the Members Only page of our website contain links that will take you there with step-by-step instructions for linking our chapter's Google Calendar to a Google Calendar app on your phone. If you still have problems, and would like some personal assistance, please email Nate W, our resident Google calendar expert, at calendar@biggshog.com.



Biggs H.O.G. Website



Please visit www.biggshog.com to view our CALENDAR (biggsca10270@gmail.com) of scheduled events and rides for the Biggs H.O.G. chapter.

The website contains event and member photos as well as our outstanding H.O.G. chapter newsletters, going back many years. In addition, you will find details of the upcoming long-distance trips, listing of officers and contact information. There is also a page dedicated to safety and how the chapter members ride as a group.

We hope you check it out. It's a great source of information about Biggs H.O.G., our rides and events, and our way of doing things as a chapter.

Biggs HOG Chapter Chatroom



As you know, one of the benefits of being a member of Biggs H.O.G. is having access to our private Facebook Chatroom. Once in a while, it's not a bad idea to review how the chatroom works, especially since newer members may not know. First off, the chatroom is for members of Biggs H.O.G. only. You must be a member in good standing to have access to it. Second, there are rules for the chatroom which are posted at the top of the chatroom home page itself, but here's a recap:

Because we are governed by National H.O.G. (N.H.O.G.), we must follow their rules regarding religion and politics. There are also chatroom rules in place that follow the spirit of H.O.G., as well as respecting our relationship with our sponsoring dealer. These include things such as no lewd or obscene posts, and no inflammatory language. Remember that posts are to be kept civil; differences of opinion are valued but this is not the forum to get into an argument. You can do a post, offering up a used leather jacket for sale that you no longer wear, but please do not put up posts for commercial sales or services. There should be no posts promoting another dealership and lastly, complaints between members and our sponsoring dealership should be resolved between the individual and the dealership and not posted on the chatroom.

Posts that break these rules will be taken down, and may ultimately result in the posting member being suspended or even banned from the chatroom. Please don't let this happen to you.

There may seem to be a lot of rules, but there really aren't. What rules there are, are pretty easy to comply with. Let's all work together to keep our chatroom a positive reflection of who and what Biggs H.O.G. is, the best H.O.G. chapter around!

LONG DISTANCE TRIPS

"Come spend a weekend with us, you will NEVER make better friends!!"

If more than 140 local rides a year are not enough, you're in luck because at Biggs H.O.G. we also schedule long distance trips! Our normal long-distance trips (LDT) are four days long over a weekend and include the ride out, back and two days of local rides.

The long-distance team makes all the lodging arrangements to secure the best group rate possible. Once you've signed up for the trip you will receive a trip packet that contains information on the time and location for departure, the destination, local day rides as well as the outward and return legs. Our goal is to provide you with everything you need so that all you need do is relax and enjoy the ride!

At the destination we will offer escorted day rides as well as an escorted ride home, but you are always welcome to head out on your own.

If you're new to long-distance riding, want a refresher or would like to offer your experiences, we hold a "Formation 201" class several times a year. This class is specifically designed to discuss the unique aspects of long-distance group motorcycle touring.

Sitting around a fire pit in the evening discussing what sights you've seen during the day and where you want to ride the next day, is one of the most enjoyable aspects of group riding. You will make many new friendships and make existing friendships deeper. We've found that Biggs H.O.G. members that go on one long distance trip tend to go on many more.

More information on our long distance trips including what trips are scheduled for this year may be found on our website; www.biggshog.com and then click on the Long Distance tab.



Bill E
2020 Activities — Long Distance



Scott N
Asst Long Distance

*Welcome to Biggs Chapter,
North San Diego County, H.O.G.!*

OUR CHAPTER MOTTO:

**RIDE,
HAVE FUN, &
MAKE NEW FRIENDS!**

2020 Biggs H.O.G. Chapter Officers

~ Primary Officers ~

Director

Michele DeS

director@BiggsHOG.com



Asst Director

Eddie P

asstdir@BiggsHOG.com



Secretary

Laura S

secretary@BiggsHOG.com



Treasurer

John S

treasurer@BiggsHOG.com



2020 Biggs H.O.G. Chapter Officers

~ Discretionary Officers ~



Bob G

Activities Coordinator
activities@BiggsHOG.com



Dale D

Asst. Act. Coordinator

Activities Committee (local)



Michele DeS



Eddie P



Kathie C



Joe C



Linda D



Lewis M

Contributing Officers



Scott N



Bill E



Debi G



Don A



Nate W

Activities — Long Distance **Bill E** activitieslongdistance@BiggsHOG.com

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~ Discretionary Officers ~

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Ladies of Harley Debi G

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Membership

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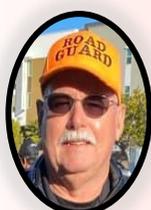
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Ambassador Team Members



Julie L



John St



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Adrienne C



Kathie C



Eddie T

2020 Biggs H.O.G. Chapter Officers

~ Discretionary Officers ~

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Asst Military Liaison

Ken F



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Road Captain

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roadcapt@BiggsHOG.com



2020 Biggs H.O.G. Chapter Officers

~ Discretionary Officers ~

Road Guard at Large Dale D rgatlarge@BiggsHOG.com



Safety Officer Joe C safety@BiggsHOG.com



Volunteer Coordinator Patrick D volunteers@BiggsHOG.com



Webmaster Mike admin@BiggsHOG.com



The Biggs H.O.G. "Upside Down Triangle"

The Upside Down Triangle is a symbol of the Biggs chapter's organization chart. The top of the triangle represents the chapter members, and the dot at the bottom is the officer corps. What this means is, the officers you see on these pages work for you. Many of them wear this triangle patch on their vest as a way to show that they take their service to the chapter seriously. It illustrates their commitment to both making and keeping this the best H.O.G. Chapter around!



It's time to ride... come out and join us!

